

Keppel Bay Sailing Club - Sailing Strategic Plan 2019-24

KBSC Sailing Vision - By 2025, KBSC will be the leading sailing club in regional Queensland.

KBSC Sailing Mission Statement - KBSC offers an inclusive, safe and stimulating environment in which current and future sailing members are provided with excellent opportunities to train, race, volunteer, be coached and entertained.

KBSC Sailing Values

1. KBSC is first and foremost a sailing club, proud of its 60+ years of heritage - our current and future sailing members' expectations are paramount.
2. KBSC is forward-looking and innovative and aspires to seize opportunities and take calculated risks to achieve our growth objectives.
3. KBSC is inclusive and friendly, welcoming new Sailing Members, volunteers and staff.
4. KBSC is rigorous with our funds, professional in how we operate and transparent in the way the sailing operations are managed.

Goals:	Measurable Key Initiatives:	Responsibility of: Sailing Committee (SC) Regatta Committee (RC) Sailing Office (SO)	Timeframe:
1. Determine a supported youth sailing fleet pathway.	1. Devise a funded sailing boat pathway for youth beyond optimists/sabots (to support families to keep youth in sailing, focus training - and to facilitate boat ownership).	SC and SO	By Dec 2019
	2. Develop a plan to diversify into kite surfing, windsurfing and SUPs.	SO	By Jun 2019
2. Increase participation in sailing events and racing.	1. Increase the average number of participating boats in club racing to 20 per race day.	SC	By Dec 2020
	2. Secure annually the participation of at least 5 new Green Fleet graduates into racing.	SO	Ongoing
	3. Organise at least 6 social sailing activities annually.	SO	Ongoing
3. Improve and maintain the sailing facilities.	1. Develop a plan, for KBSC Board Approval, to update the sail training fleet.	SC and SO	By April 2019
	2. Develop a plan to upgrade motor boat fleet.	SO	By Dec 2020
	3. Develop a plan to upgrade sailing facilities.	SO	By Dec 2021
4. Increase the visibility of the sport of sailing in the region.	1. Develop a community outreach plan to promote sailing to defined groups / targets.	SO	By Jun 2019
	2. Host QLD Youth Camp & Championships each year.	RC and SO	Ongoing
	3. Host one sailing State or National regatta.	RC and SO	By 2022
	4. Host at least one kite surfing, windsurfing or SUP State or National regatta.	RC and SO	By 2023
	5. Host one sailing National or World regatta.	RC and SO	By 2024
5. Build on our recognition as a centre of excellence for sailing training.	1. Develop a succession/support plan for accredited sailing coaches, sailing Instructors and assistant Instructors.	SO	By Dec 2019
	2. Accredite annually at least 1 new Sailing Instructor and 2 new Assistant Instructors.	SO	Ongoing from 2020
	3. Organise annually at least 4 training opportunities for sailing volunteers and sailors.	SO	Ongoing